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2010 Bioneers Cleveland Conference Schedule


November 4th – 6th

Cuyahoga Community College, Metro Campus
Theater Arts Building

[2900 Community College Ave.](#)
[Cleveland, OH 44115](#)



Thursday evening Opening Reception and Presentations 5:30 – 8:30 PM

- Registration and Opening Reception
- Welcome: Kevin Snape, Vice President, Sustainability, Cuyahoga Community College
- Nina Simons /Kenny Ausabel – Welcome speeches from the National Bioneers Conference, October 2010.
-  **Anthony Cortese – From Leonardo da Vinci to Higher Education: Lead Us to Survive and Thrive.** What are the roles of educational institutions in the era of climate change? Dr. Anthony Cortese, a groundbreaking leader in transforming higher education, will survey some of the most promising developments in education, and what still needs to happen. Founder and President of Second Nature, supporting senior college and university leaders in making healthy, just and sustainable living the foundation of all learning and practice in higher education, he's a principal organizer of the American College & University Presidents' Climate Commitment, as well as co-founder of the Association for the Advancement of Sustainability in Higher Education (AASHE).
- **Greening Higher Education Panel**—Several of Ohio's higher education sustainability coordinators will dialogue about current initiatives, best practices and the future of sustainability at their institutions. Learn how they are tackling climate change, shifting culture and more. Participants include: Stephanie Corbett, Tri-C; Nathan Engstrom, Cleveland State; Corey Hawkey, The Ohio State University; Linda Robson, Case Western Reserve University
- Dessert and networking

Friday

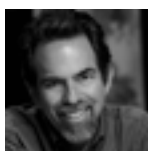
- 8:30 – Registration

Opening Session 9:00 – 11:00

- Welcome by Dr. Michael Schoop, President, Tri-C Metro Campus
Opening remarks centered on Sustainable Cleveland 2019: Mayor Frank Jackson, City of Cleveland, and Andrew Watterson, Chief of Sustainability.
- Regional Visions: Youngstown’s Mayor Jay Williams, and Mayor Don Plusquellic (invited) of Akron will present their visions for their respective cities.

Morning Session 10:45 – 12:30

- Sarah Weiss, Spiritual Director, SpiritHeal Institute.



- **Andy Lipkis** – **Engaging Nature and Community: To Protect and Heal**. The founder of TreePeople in 1973 when he was just 17, Andy Lipkis is one of the nation’s great leaders of community-based urban environmental initiatives. For the past decade, he has led a highly successful and visionary integrated watershed management process in Los Angeles that resulted in the first major urban Department of the Watershed.

Andy will share cutting-edge efforts in cities that integrate urban forests and natural ecosystems with wise human engineering to reverse climate damage and make communities stronger, healthier, happier and wealthier. Andy says it also takes a change of heart, and we all have a unique role to play.



- **John Francis** (The Planetwalker) – **Redefining Environment**. In the early 1970s John Francis gave up using motorized vehicles after witnessing the devastating effects of an oil spill in San Francisco Bay. Then he took an even more radical step: a vow of silence that lasted 17 years, during which he undertook a pilgrimage by foot across America on behalf of the environment and world peace, and earned a Ph.D. in environmental studies.

He has since served as a goodwill ambassador for the UN Environmental Program, contributed to the U.S. Coast Guard’s Oil Pollution Act of 1990, and founded Planetwalk, an environmental education nonprofit. Author of Planetwalker, John will explore the environmental crisis as a reflection of worldwide social and economic inequity.

Lunch 12:30 – 1:15

Afternoon Session I 1:15– 2:45 5 choices of workshops with panels

- ***Women of Color: Invisible in the Green Movement?*** – Dorothy C. Salem, Ph.D. Cuyahoga Community College. Few women of color receive media recognition for their efforts to protect their communities and build a healthier, safer environment for current and future generations. Information presented will cover an African Nobel Prize winner to locals continuing to fight vested interests in their communities.
- ***The Art of Dialogue with the “Other Side”*** – Dave Nash, Partner, McMahon Deguilis LLP; Lisa Hong, Founding Partner, eQuest strategies, llc; Susan Nelson, President, ImprovementWorks; Green Energy Ohio; SustainableCleveland 2019. Bringing seemingly conflicting interests together in true dialogue can help access untapped resources and lead to more creative, effective solutions. Will provide an overview of a dialogue process, tell stories of 2–3 projects which demonstrate this process, and provide participants with an exercise to practice applying dialogue to hypothetical situations.

- **Fair Trade-InterReligious Task Force on Central America (IRTF)**, Brian Stefan, Program Coordinator IRTF, Francesca Barbee, Director, INTO and Lisa Dunn, Owner, Revive Fair Trade discuss how conventional production of agricultural and manufactured goods wreaks havoc on the environment and exploits humans in the process. Fair Trade upholds environmental sustainability as a main principle. Fair Trade shows how respect for the earth's air, water, plants and animals and respect for the dignity and safety of human beings go hand-in-hand.
- **Healthy Water, Healthy People**: Teacher Steve Warner and students from Cleveland Heights High School their grass roots project aimed at increasing awareness about water quality issues in the Cleveland area.
- **Tri-C Green Building Tour** - Tour the new Center for Creative Art, Tri-C's first green building with state of the art recording facilities and the soon to be completed Rock Hall Archives. You'll learn about Tri-C's sustainability strategy, carbon reduction plans and visit the residential sized wind turbine on the Metro campus.

Afternoon Session II 3:00-4:30 3 plenary speakers



• **Gloria Feldt – Riding the Leadership Wave: Women Embracing Controversy.** A gut level fear of conflict, from deep in our cultural memory, can keep women from realizing their transformational leadership aspirations. But embracing controversy strengthens our power to create social good. Gloria Feldt shares her personal journey from timid teen to nationally prominent women's rights leader. A bestselling author, her newest book (Sept. 2010), **No Excuses: 9 Ways Women Can Change How We Think About Power** offers practical tools for leading and living unlimited. Former president of Planned Parenthood Federation of America and board member of Women's Media Center, she teaches "Women, Power, and Leadership" at Arizona State University.



• **Mallika Dutt – Changing the Frame.** To realize our full potential and co-create new directions for our planet, we need to change the frame. Media, arts and culture provide powerful tools for public dialogue. Mallika Dutt is founder and Executive Director of Breakthrough, an innovative international human rights organization using the power of popular culture, media and community education to transform public attitudes and advance equality, justice, and dignity. She has conceived and led Breakthrough's award-winning campaigns on violence against women and immigration reform that have reached millions. She'll share this organization's journey of transforming hearts and minds to build cultures that respect dignity for all.



• **John A. Powell – Dance Like You Matter: In an Intra-Related World.** How might we see the environment, social justice and our spirituality differently if we understood a bit better how our minds work and how connected we all are? John A. Powell, an internationally recognized authority in civil rights and liberties, structural racialization, ethnicity, housing, poverty and democracy, is Executive Director of the Kirwan Institute for the Study of Race and Ethnicity at Ohio State. He holds the Gregory H. Williams Chair in Civil Rights & Civil Liberties at the University's College of Law. He founded the Institute on Race and Poverty at the University of Minnesota; was National Legal Director of the ACLU; co-founded the Poverty & Race Research Action Council; and has taught at numerous law schools including Harvard and Columbia.

Saturday

- 8:30 – 9:00 Kathleen Calby: Crystal Tibetan Bowl Concert

Plenary Speakers



• **Jane Goodall** – **Gombe and Beyond: The Next 50 Years.** The year 2010 marks a monumental milestone for Dr. Jane Goodall. Fifty years ago, Dr. Goodall, who is today a world-renowned primatologist, conservationist and UN Messenger of Peace, first set foot on the shores of Lake Tanganyika in what is now Tanzania's Gombe National Park. The chimpanzee behavioral research she pioneered there has produced a wealth of scientific discovery, and her vision has expanded into a global mission to empower people to make a difference for all living things. Dr. Goodall will reflect – both personally and professionally – on the meaning of the past five decades, the extraordinary changes the world has seen since 1960, and the impact these changes have had on people, animals and the environment we all share. In addition, she will discuss the role we must all play over the next 50 years to ensure a better future for generations to come.



• **Lynne Twist** – **Changing the Dream: The Pachamama Alliance:** Rooted in a profound encounter with the Achuar people in a remote region of the Ecuadorian Amazon, The Pachamama Alliance seeks to change the dream of the modern world and bring forth an environmentally sustainable, spiritually fulfilling, socially just human presence on this planet. Lynne Twist, visionary co-founder of The Pachamama Alliance, will explore the origin, evolution and scope of this cutting-edge group's work, including its most recent accomplishments assisting the Ecuadorian government to embed the rights of nature in its national Constitution, the first in the world. She'll also report on the Four Years Go campaign to help catalyze dramatic global transformation.



• **Elizabeth Lindsey** – **Navigating An Ancient Future: The Compass of Traditional Ecological Knowledge (TEK).** Elizabeth Kapu'uwailani Lindsey, Ph.D. is an award-winning filmmaker and anthropologist committed to ethnographic rescue and the conservation of vanishing indigenous knowledge and tradition. Indigenous science and TEK have a key role to play in planetary restoration. The first female National Geographic Fellow and a descendant of Hawaiian chiefs, English seafarers and Chinese merchants, she was raised by Hawaiian elders who prophesied her role as a steward of ancestral wisdom. She will describe her 2010 186-day expedition by amphibian seaplane to access some of the world's most fragile environmental and cultural regions, and present her findings about the interrelatedness of poverty, education, cultural survival, biodiversity and health.

Morning Session 11:00 – 12:15 Choice of 5 workshops with individual speakers

- ***Real Community Building, Real Soil, Real Results*** – Maurice Small. This learnshop will provide people with information about home composting and the various materials that are biodegradable as well as the difference between home and commercial composting.
- ***Fabulous Lawn Care Without Chemicals*** – Susan Blair, Beyond Pesticides Ohio. This learnshop will include a short PowerPoint and/or DVD on lawn care without chemicals and organic alternatives. It will be followed by a short Q&A and opportunity to join a Safe Lawn and Garden Campaign.
- ***Permaculture*** - Permaculture: Creating Your Own Edible Landscape. Tom Gibson, editor of the Local Food Cleveland NEO Permaculture website, and Catherine Feldman, a principal in Songbird Kitchen Gardens, a landscaping consulting group, will describe how Northeast Ohio gardeners are applying permaculture principles to transform yards and community gardens. Catherine, whose garden was widely regarded as a highlight of the Shaker Heights Garden

Tour, will discuss how to find the right balance between aesthetics and food-producing functionality.

- ***Unlocking the Wisdom of Our Dreams*** – Donna Mazzola. Participants will be introduced to the basic “tool kit” for projective dream work. The tools will then be used to “mine” the wisdom of one or two dreams contributed by group members.
- ***Singing Bowls*** – Katheleen Calby. Experience the resonance of sound through singing bowls and how it affects us. Explore this ancient practice to achieve alpha states of consciousness with 300-year-old metal Himalayan bowls and new gem crystal bowls of ruby, diamond and emerald.

Lunch 12:15 – 1:00

Afternoon Session I 1:00– 2:30



- ***Peter Warshall – Dreaming New Mexico: A Model for Place-based Restoration, Dreaming New Mexico.*** Peter Warshall, Co-Director of Dreaming New Mexico (DNM) and a world-renowned water steward, maniacal naturalist, research scientist and former public official, portrays this inspiring systemic model of place-based restoration. DNM (a Bioneers project) produced a statewide vision of all aspects of a region's food system. From farm to plate – locavore to trade – healthy food to saving farms and finding new farmers – commercial crops and meats to special crops of cultural importance – artificial state boundaries to agro-ecoregions – DNM provides a model for envisioning and implementing do-able dreams to leverage the way we produce, market and eat food.
- ***Sustainable Cleveland 2019*** – For two years, Mayor Frank Jackson has convened a summit of community leaders to build an economic engine to empower a green city on a blue lake by 2019. Some of the initiatives will be discussed by a panel of leaders of the Sustainable Cleveland 2019 work groups, facilitated by Andrew Watterson, Chief of Sustainability for the City of Cleveland. Panelists include:
 - Paul Ettore, Great Lakes Regional Manager; Key Bank – Community, member of the Energy Efficiency work group.
 - David Jurca, Urban Designer with the Cleveland Urban Land Collaborative and the Vacant Land Reutilization work group.
 - John McGovern of the NEO Clean Transportation Program at Earth Day Coalition and the Sustainable Cleveland 2019 Outcome Group for Transportation.
 - Dr. Michael Schoop, President, Tri-C Metro Campus, and member of the Campus District work group.

Afternoon Session II 2:45 – 4:15 Choice of 5 workshops

- Youth Leadership : ***Living Simply Community*** – Ann Carl; Simple Living House at John Carroll University; ***Service Learning*** – Clay McMullin and students from West Geauga High School will share how students can initiate and sustain environmental projects.
- ***Neighborhood Leadership for Environmental Health*** – Kim Forman, Environmental Health Watch; George “Keymah” Durden III, The Rid-All Green Partnership. This session will highlight environmental justice issues and activities specific to inner-city neighborhoods and how they are being empowered to engage in changing their surroundings.
- ***Awakening the Dreamer Symposium*** – Carolyn Hart, Pachamama Alliance. The Awakening the Dreamer Symposium is an incredible tool that inspires participants to know that an environmentally sustainable, spiritually fulfilling, and socially just human presence is possible on this planet.

- ***Greening Your Home*** – Erica Weliczko, Repower Solutions. Going beyond purchasing gizmos, the workshop will target changing our thinking and behavior so we can modify to green the home.
- ***Sustaining Spiritual Connection by Walking the Labyrinth*** – Kathleen Maxwell. This workshop will give participants an opportunity to learn the history and use of the labyrinth. They will experience the meditative, healing nature of walking the labyrinth path to and from the center.

Closing Reception 4:15 – 5:15